

MCIG, INC.

FORM 8-K (Current report filing)

Filed 05/07/14 for the Period Ending 05/05/14

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Telephone	570-778-6459
CIK	0001525852
Symbol	MCIG
SIC Code	2111 - Cigarettes
Industry	Tobacco
Sector	Consumer Non-Cyclicals
Fiscal Year	04/30

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) off The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **May 5, 2014**

mCig, INC.

(Exact name of registrant as specified in charter)

Nevada

(State or other jurisdiction of
incorporation)

333-175941

(Commission File Number)

27-4439285

(IRS Employer Identification No.)

800 Bellevue Way, Suite 400 Bellevue, Washington

(Address of principal executive offices)

98004

(Zip Code)

425-462-4219

Registrant ' s telephone number

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a -12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d -2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e -4(c))

Item 7.01. Regulation FD Disclosure.

On May 5, 2014, mCig, Inc. ("mCig") issued a press release (the "Press Release") announcing that the company has updated its investor presentation for the month of May, 2014. This presentation also known as "Investor Deck" summarizes the most recent developments and performances to existing investors, and potential joint venture partners and brand ambassadors.

The full text of the Press Release is attached to this Form 8-K as Exhibit 99.1

The company is furnishing the information in this Current Report on Form 8-K and in Exhibits 99.1 to comply with Regulation FD. Such information shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, and shall not be deemed to be incorporated by reference into any filings under the Securities Act of 1933, as amended, whether made before or after the date hereof and regardless of any general incorporation language in such filings, except to the extent expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Press Release, dated May 5, 2014.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

mCig, Inc.

Date: May 7, 2014

By: */s/ Paul Rosenberg*
Paul Rosenberg
Chief Executive Officer

mCig, Inc. Publishes May 2014 Presentation

BELLEVUE, WA--(GlobeNewswire – May 5, 2014) - mCig, Inc. (OTCQB: MCIG) has updated its investor presentation for the month of May 2014. This presentation also known as an "Investor Deck" summarizes the most recent developments and performance metrics to existing investors, potential investors, and potential joint venture partners and brand ambassadors.

The presentation can be found in the mCig website Investor Section Presentation Tab or directly here:

<http://www.mcig.org/investors/presentations/>

About mCig, Inc.

mCig, Inc. (OTCQB: MCIG) is a technology company focused on two long-term secular trends sweeping the globe: (1) The decriminalization and legalization of marijuana for medicinal or recreational purposes (2) The adoption of electronic vaporizing cigarettes (commonly known as "eCigs") by the world's 1.2 Billion smokers. The company manufactures and retails the mCig – the world's most affordable vaporizer priced at only \$10. Designed in the USA – the mCig provides a superior smoking experience by heating plant material, waxes, and oils delivering a smoother inhalation experience. The company also owns Vapolution, Inc. which manufactures and retails home-use vaporizers such as the Vapolution 2.0. Through its wholly owned subsidiary, VitaCig, Inc. the company manufactures and retails the VitaCig, a \$2 nicotine-free eCig that delivers a water-vapor mixed with vitamins and organic flavors. Through its wholly owned subsidiary, LiqCig, Inc. the company is engaged in the development of the world's first pre-packaged alcoholic eCig. See more at: <http://www.mCig.org/>, www.Vapolution.com, www.VitaCig.org

The Company believes that a well regulated marijuana industry is emerging as more states follow the lead of Washington and Colorado in legalizing marijuana. A similar trend is developing within the eCig industry following the first acquisition of an electronic cigarette brand (Blucigs) by a traditional tobacco company Lorillard Inc. for \$135 million followed by another acquisition in February 2014 by Altria Group Inc. of Green Smoke for \$150 million. Wells Fargo analyst Bonnie Herzog estimates that eCig sales may rise from \$1 Billion in 2013 to \$10 billion over the next three years.

mCig, Inc. (OTCQB: MCIG) has positioned itself as a first mover at the intersection of these two trends and hopes to create shareholder value by making the mCig one of the leading choices for electronic consumption of plant material. - See more at: <http://www.mcig.org/investors/investor-opportunity-subpage/>

Safe Harbor Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations, but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the Company's ability to develop, market and sell products based on its technology; the expected benefits and efficacy of the Company's products and technology; the availability of substantial additional funding for the Company to continue its operations and to conduct research and development, and future product commercialization; and the Company's business, research, product development, regulatory approval, marketing and distribution plans and strategies.

Contact:

Paul Rosenberg

CEO

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